

Rockdale Youth Baseball Association

Sponsorship Opportunities – Spring 2012

At RYBA, we appreciate your interest and investment in our community's baseball organization. Support from sponsors is vital in helping to ensure that we continue to provide our players, coaches and parents with the best facilities possible. Please consider one of the following sponsorship levels so that we can achieve our goal of making everyone's baseball experience even more enjoyable and memorable.

- All Star:** Cost \$1,000
Limit one per field—based on availability. Company name and logo on sign attached to field backstop (or another strategic location in the park with sponsor's approval) for Spring & Fall seasons. All Star sponsors and sponsored teams also receive all benefits listed under **Team Sponsor** below.
- Major League:** Cost \$750
Company name and logo on sign placed on outfield fence at league field of choice for Spring & Fall seasons. Major League sponsors and sponsored teams also receive all benefits listed under **Team Sponsor** below.
- Team Sponsor:** Cost \$500
- **REC teams** receive an allocation of up to \$275 to purchase the following items for the players—*pants, belts and names on the back of players' jerseys*
 - **T-BALL teams** receive an allocation of up to \$275 to purchase the following items for the players—*elastic waist pants, names heatpressed on the back of players' jerseys and names & numbers embroidered on players' hats*
 - Sponsor name screenprinted on player jersey sleeve
 - Complimentary ½ page ad in 2012 Spring Program
 - Receive special “thank you” plaque with team photo
 - **TWO blast e-mails during the season advertising your company to the 1000+ contacts on the RYBA e-mail list**
- “AAA” League:** Cost \$250 Receive special recognition in 2012 Spring Program
Player name screenprinted on back of jersey
Sponsor name screenprinted on player jersey sleeve
Receive special “thank you” plaque with team photo
- “AA” League:** Cost \$150 Receive special recognition in 2012 Spring Program
Sponsor name screenprinted on player jersey sleeve
Receive special “thank you” plaque with team photo
- “A” League:** Cost \$50 Receive special recognition in 2012 Spring Program

Teams must earn a total of \$500 in order to receive the benefits listed. The \$500 can come from one sponsor OR a combination of sponsors. Teams exceeding the sponsorship goal of \$500 (**excluding All Star and Major League sponsorships**) can earn extras for their teams such as dugout signs, team banners and player names and numbers embroidered on their hats. ***YES--A team can have more than one \$500 sponsor!***

Questions??? Please e-mail us at info@ryba.org

RYBA Sponsorship Commitment Form – SPRING 2012

Sponsor/Company Name: _____
(as it should appear on jersey sleeve—benefit reserved for \$500 and higher sponsors only)

Contact Person's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

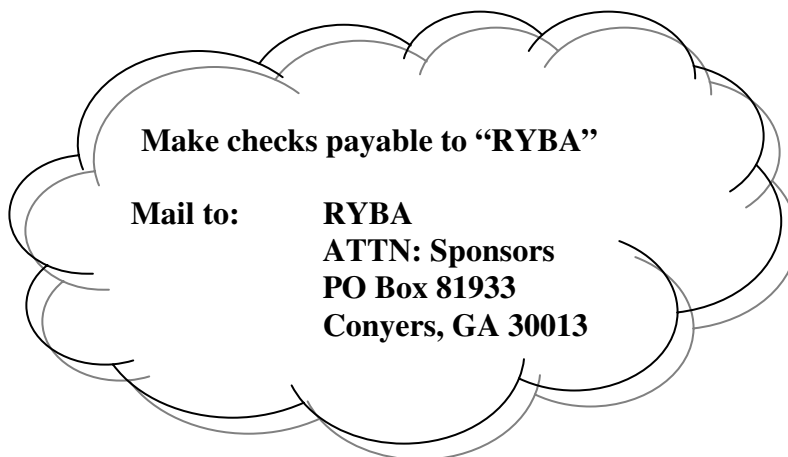
Sponsored Child's name: _____

Team Name/Age Group/Coach you are sponsoring: _____

Coach's e-mail address & phone number: _____

Select Sponsorship Level (check one):

- _____ All Star (\$1000)
- _____ Major League (\$750)
- _____ Team Sponsor (\$500)
- _____ AAA (\$250)
- _____ AA (\$150)
- _____ A (\$50)



Sponsor Signature: _____ Date: _____

FAX or E-MAIL COMPLETED FORM TO:
(770) 602-4973 or info@ryba.org

***** Sponsorship Deadline: Friday, March 9, 2012 *****
(This is the deadline for teams to receive their jerseys with the sponsors' names on the sleeves. Sponsorships received after the deadline will be handled locally.)